

# BOHEMIAN NIGHTS<sup>®</sup> AT NEWWESTFEST

For Immediate Release  
Aug. 1, 2017

**MEDIA CONTACT:**

Mary Timby  
970-692-3788  
[mary@bohemiannights.org](mailto:mary@bohemiannights.org)

## BOHEMIAN NIGHTS AT NEWWESTFEST 2017 TIP SHEET

1. **Local music expert Greta Cornett gives band recommendations:** Local music luminary and Bohemian Nights blogger Greta Cornett is available to give interviews providing band recommendations for this year's Bohemian Nights at NewWestFest. Some of Greta's top picks:
  - The Infamous Stringdusters, a Grammy-nominated bluegrass band from Colorado that played Red Rocks Amphitheatre in June. The band is known for their live performances, which the Austin Chronicle describes as "blazing" and "epic."
  - Slow Caves, a Fort Collins favorite performing just before CAKE on Saturday night. This synth-punk band, which recently signed with Old Flame Records, was invited to perform at SXSW and Treefort Music Festival in early 2017, and is touted as one of the next national bands to come from Colorado.
  - Skydyed, a Fort Collins-based band on the rise that blends electronic production with live instrumentation, bridging the gap between EDM and live music. Skydyed has performed at national music festivals across the country including Backwoods, EUPHORIA, Pass the Good and ARISE.
  - Gasoline Lollipops, a Colorado band that combines the sincerity of dirt-floor folk with the energy and rebelliousness of punk. In 2016, Denver Westword named Gasoline Lollipops the state's Best Country Artist and described them as "a group that combines elegance with grit and a rambunctious intensity."

For interviews about band recommendations, contact Greta Cornett at 970-481-3734.

2. **Festivalgoers to enjoy Mountain Avenue performances in the shade:** Bohemian Nights plans to place a sun shade over the first two sections of the Mountain Avenue venue throughout festival weekend. The purpose of the fabric shade structure is to keep the venue cooler and more enjoyable for both audiences and performers. This year's early afternoon performances include local favorites WhiteWater Ramble (Saturday at 1:10 p.m.) and The Subdudes (Sunday at 1:25 p.m.).
3. **MusiCares<sup>®</sup> Provides a Safe Haven for Those Recovering from Substance Abuse:** MusiCares<sup>®</sup> was established more than 20 years ago by The Recording Academy<sup>®</sup> and is a sister nonprofit organization of the GRAMMY Foundation<sup>®</sup>; they provide a safety net of critical assistance for music people in times of need. MusiCares' services and resources cover a wide range of financial, medical and personal emergencies, and each case is treated with integrity and confidentiality. MusiCares also focuses the resources and attention of the music industry on human service issues that directly impact the health and welfare of the music community. At the festival, MusiCares manages a private area called the Safe Harbor Room<sup>®</sup> in the festival's green room where artists, staff and crew recovering from substance abuse have an area to enjoy green room amenities and where they can participate in meetings and services pertaining to substance abuse recovery. MusiCares<sup>®</sup> will also offer free custom ear plug fittings during the

festival for music professionals. For interviews about MusiCares, contact June Greist at 970-481-4361.

4. **Local Music Lovers Volunteer:** Every year, hundreds of community members volunteer their time to support local music. There are a few volunteers who have been offering their time every year for over a decade. In 2016, close to 400 Bohemian Nights volunteers worked over the three days of the festival weekend. To set up interviews with some of these seasoned volunteers, contact Mary Timby at 970-692-3788.
5. **Ask Me About Local Music:** Don't know which bands to see? Want to know more about a band? At the Central Music Merchandise tent, Bohemian Nights offers festivalgoers the opportunity to visit with volunteers from the Fort Collins Musicians Association. These local musicians and local music enthusiasts assist attendees with the Bohemian Nights mobile app, answer questions about local music and help festivalgoers discover bands that may fit their musical interests. Music listening stations are also available, with sample songs from all the Colorado bands featured at the festival. To set up an interview, contact Mary Timby at 970-692-3788.
6. **Support Colorado music and take the festival home at Central Music Merchandise:** In addition to hosting Ask Me About Local Music, the Central Music Merchandise tent is a great place to support Colorado artists by purchasing music and other merchandise to take home. One hundred percent of band merchandise sales go directly to the artists. Festivalgoers who purchase \$10 or more of non-headliner artist merchandise at the Central Music Merchandise tent will receive Bohemian Nights sunglasses for free (while supplies last). Festivalgoers who make any merchandise purchase will receive a Bohemian Nights tote bag for free.
7. **Kids' Music Adventure Presents Little Kids Rock:** Fort Collins' own Poudre School District students will take the stage during Bohemian Nights at NewWestFest. Little Kids Rock, a national program that provides music education in public schools, will offer interactive workshops and will feature performances from two Fort Collins student groups currently participating in the program. The featured student groups hail from Polaris Expeditionary Learning School and Tavelli Elementary School. For interviews with students and instructors, contact Mary Timby at 970-692-3788.
8. **Kids' Music Adventure Junior Emcees:** Bohemian Nights at NewWestFest is proud to announce that "Junior Emcees" will return this year to introduce acts on the festival's Kids' Music Adventure Stage. Joining the main emcee, KRFC-FM (88.9) radio host Vincent Burkardt, are eight local students. These students participate in the Junior Broadcasters Club, part of the Rising Artist Mentorship Program (RAMP) under Burkardt's direction. For interviews with Junior Emcees, contact Mary Timby at 970-692-3788.
9. **Simulcasts of CAKE headliner performance:** For festivalgoers looking to enjoy Saturday night's headliner performance in a more relaxed setting, the concert will be simulcast on large screens at three locations: on a screen at the northwest corner of Library Park; on the Library Park Stage, and – new this year – on the Old Town Square Stage.



#FoCoMusic  
###