

ABOUT DOWNTOWN FORT COLLINS BUSINESS ASSOCIATION & BOHEMIAN NIGHTS

Bohemian Nights at NewWestFest is produced in collaboration with the Downtown Fort Collins Business Association. The 2015 festival marks 11 years of Bohemian Nights' music offerings.

<u>Downtown Fort Collins Business Association Mission</u>

- The DBA is a 501c6 non-profit, whose mission is to "To advance the vitality and prosperity of Downtown, the heart of Fort Collins."
- The DBA helps downtown thrive with economic vitality and creative collaboration.
- The DBA serves as an advocate for Downtown Fort Collins and represents over 225 active business members: arts organizations, restaurants, retail stores, entertainment, professional, service and non-profit.
- The DBA annually produces more than 100 days of free programming and events attracting more than 100,000 people to Downtown Fort Collins, providing a traditional hometown feeling and civic pride for the Fort Collins community.

Bohemian Nights Mission

- Bohemian Nights presents quality, live music productions featuring Colorado musicians.
- Bohemian Nights offers new, emerging and established Colorado artists an opportunity to share live music with community members.
- Bohemian Nights showcases new, emerging and established Colorado musicians;
 reveals Fort Collins as a music city; and shares the gift of music.